BioTERM 2019: IIT Kanpur

Instruction for preparation of poster and poster pitching slide

BioTERM 2019 Poster presentation

The Poster Session gives maximum exposure to the scientific work and allows interaction between poster authors and interested conference participants. Poster authors are obliged to be present at their poster during the entire Poster Session.

Before the conference:

1. Prepare your poster

- Size of poster board (usable space): 90 cm wide and 120 cm high.
- Use a clear typeface preferably Arial.
- The poster should be readable from a distance of 2-3 meters.
- Graphs and diagrams should be drawn with a minimum line width of 1 mm.

2. Register for the conference

- Please remember to register for the conference via http://www.bioterm2019.org/registration.html asap (If you haven't registered yet) to be allowed to present your poster

At the conference:
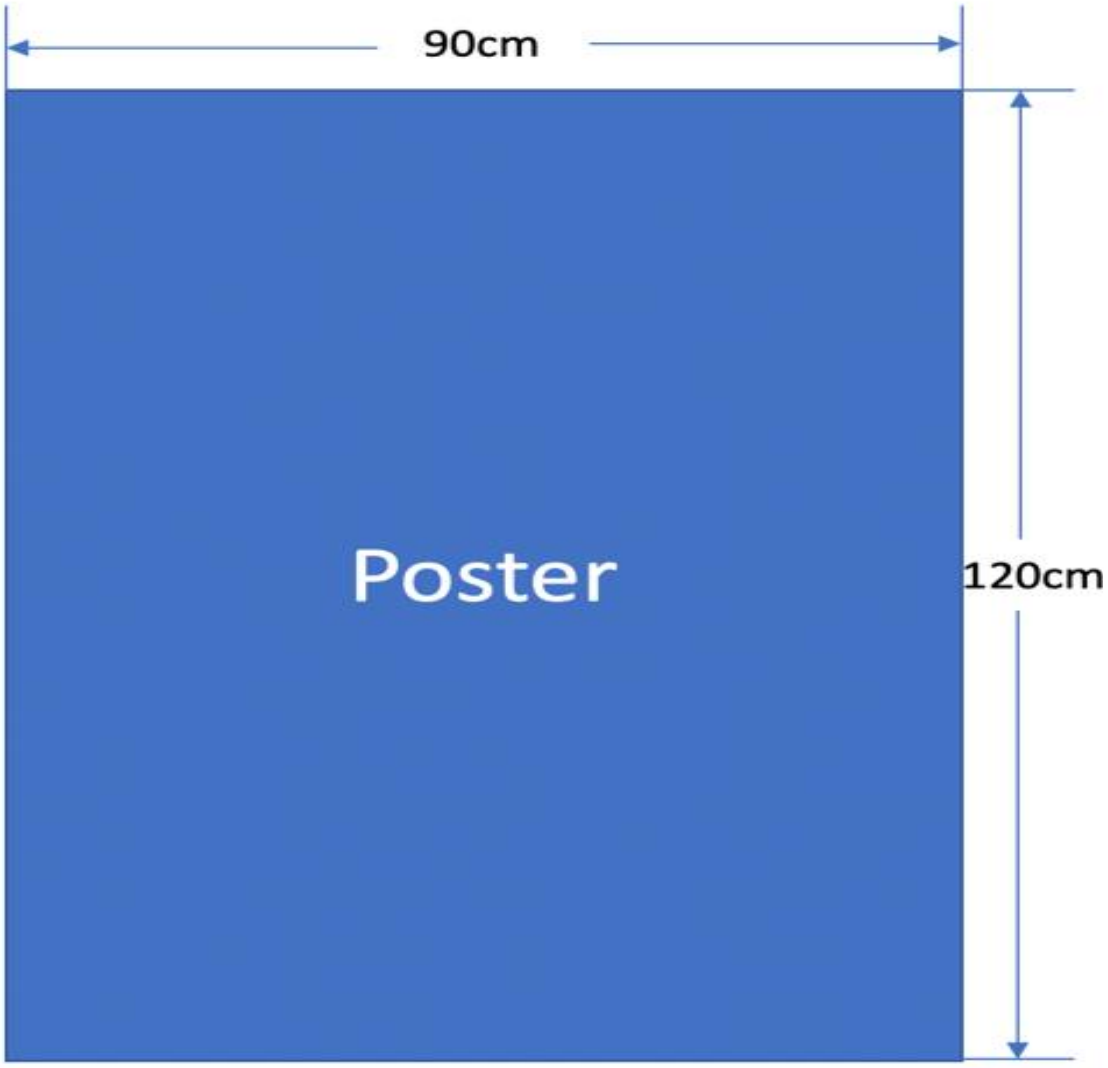
1. General information
   - Posters will be presented in the Poster Area, in front of Lecture Hall 20.
   - One poster board will be allocated for each poster presentation.
   - A printed number identifying each poster board will be provided.
   - All posters need to be mounted on the poster boards.
2. Poster viewing and presentation
   - The posters will be on display in two shifts, one on Friday (29 Nov 2019) and one on Saturday (30 Nov 2019).
   - Poster authors are obliged to be present at their poster during the entire Poster Session.
3. Removing your poster material
   - Posters should be removed before the indicated times for dismantling. If posters are not removed within the time for dismantling, your poster will be removed and disposed of.

BioTERM 2019 Poster pitching:

As you may have observed that there is a poster pitching session for poster presenters. This gives the poster presenters an opportunity to highlight their research in one slide. The pitch is basically to make your work appealing to the audience through a 100 second argument as to why your research is important and why anyone should be interested in your work and visit your poster to find out more.

Guidance for making your pitch

The golden rule is to keep it simple

- Explain what your research is about
- Explain what you are doing or what you did
- Explain what you have got or what are important inferences

What not to expect

- Not more than one slide.
- Not an image of your poster
- This is not a usual presentation where you build up your story and later make conclusions. So don't overload your slide
- It will not include any time for questions or discussions. Rather the audience will be encouraged to visit your poster. The idea is to enhance one to one discussion on your work.

Each poster presenter is invited to deliver a 100 second long pitch about their poster. Please note that your pitch will be strictly timed and you will be stopped after 100 seconds.

With such limited time for your presentation we advise that you focus clearly on one point (and rehearse your timing carefully!)

Only power point files are accepted (.ppt and .pptx) with widescreen format (16:9). Please do not use animations or embedded videos.

Please use the attached template to prepare your pitching slide. Replace the information in the slide with your information. No other size and formats will be allowed.

Please mention only the name of the presenting author on the slide. No other details should be added Also insert the name and logo of the institute/university etc. you are affiliated to. The poster ID we will add ourselves if not provided till that time.

The poster pitching session will be held on 28th Nov. and 29th Nov. as last oral session of the conference day

All pitchers will meet in the lecture hall 10 min before the pitching session starts, to go through the arrangements of session. The session will be an intensive and fun session where each pitcher will hand over the microphone to the next speaker after their 100 seconds have passed.

Poster pitching presentation is must for all poster presenters. Please enroll for the poster pitching by attaching your slide here and follow the guidelines strictly. Deadline for sending the slide and registering is Sunday 10th November allowing us to put together all slides to one slideshow. Please use a widescreen format (16:9) for making your slide as per the template strictly.

We encourage all poster presenters to participate.

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